

# PRIVACY POLICY FOR INTERNET-COLLECTED DATA

**GENÉTICA TECNOLOGIAS AMBIENTAIS, Corporate Tax ID (CNPJ) 07.669.054/0001-36**, has privacy and personal data protection at its core. Therefore, through this Privacy Policy, it is essential for us to clearly and transparently explain how, when, and where we collect data, how we process, share, protect, and store our users' data during and after their relationship with us. Additionally, this policy aims to inform users of their rights and clarify when and how they may exercise them.

It is important that you read our policy. Should you have any questions, please feel free to clarify them by contacting us at: [genetica@geneticagroup.com](mailto:genetica@geneticagroup.com)

## 1 - What is personal data under the Brazilian General Data Protection Law (LGPD)?

Personal data is any information that can identify or make an individual identifiable, such as name, date of birth, identification numbers, location data, and others.

## 2 - Which personal data do we collect? How is it collected? For what purpose?

On our website, data is collected in one way: information provided directly by users when they complete forms on our site.

### 2.1 - Data we may collect about you:

We collect and use certain personal data from users of our website. In doing so, we act as the data controller and are subject to the provisions of Law No. 13,709/2018 (Brazilian General Data Protection Law - LGPD).

We take care of protecting your personal data and therefore provide this Privacy Policy, which contains important information about:

- Who should use our website
- What data we collect and how we use it
- Your rights regarding your personal data
- How to contact us

### 2.2. Data We Collect and Reasons for Collection

Our website collects and uses certain personal data from our users, as set forth in this section.

#### a. Personal data expressly provided by the user

We collect the following personal data that our users expressly provide to us when using our website: name, email, and phone number.

- The collection of this data occurs on the following occasions: when the user contacts the company, either through Genetica Bioscience or Genetica Labs.

The data provided by our users is collected for the following purposes:

- To enable the user to maintain contact with the company;
- To enable the user to acquire our services;

- To assist in the formalization of contracts;
- Management of marketing campaigns;
- Database enrichment;
- Cloud storage;
- To enable the user to clarify doubts with our team of experts; and
- To enable the user to participate in selection processes for hiring manpower and/or products.

### **2.3 - Sensitive Data**

We will not collect sensitive data from our users, understood as that defined in Articles 11 and following of the Brazilian Data Protection Law (LGPD). Therefore, there will be no collection of data about racial or ethnic origin, religious beliefs, political opinions, union membership, membership in religious, philosophical or political organizations, information concerning health or sexual life, or genetic or biometric data when linked to a natural person.

## **3 - Cookies**

Cookies are small text files that are automatically downloaded to your device when you access and browse a website. They basically serve to identify devices, activities and user preferences. Cookies do not allow any files or information to be extracted from the user's hard drive, nor do they make it possible to access personal information that did not come from the user or from how they use the website's features.

### **3.1 - Website Cookies**

Website cookies are those sent to the user's or administrator's computer or device exclusively by the website. The information collected through these cookies is used to improve and personalize the user experience. Some cookies may, for example, be used to remember user preferences and choices, as well as to deliver customized content.

### **3.2 - Cookies Management**

The user may object to the registration of cookies by the website by disabling this option in their own browser. More information on how to do this in some of the main browsers used today can be found at the following links:

- Internet Explorer: <https://support.microsoft.com/pt-br/help/17442/windows-internet-explorer-delete-manage-cookies>
- Safari: <https://support.apple.com/pt-br/guide/safari/sfri11471/mac>
- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=pt-BR&hlrm=pt>
- Mozilla Firefox: <https://support.mozilla.org/pt-BR/kb/ative-e-desative-os-cookies-que-os-sites-usam>
- Opera: <https://www.opera.com/help/tutorials/security/privacy/>

However, disabling cookies may affect the availability of some of the website's tools and functionalities, compromising its proper and expected operation. Another possible consequence is the removal of the user's preferences that may have been saved, impairing their experience.

## **4 - Collection of Unspecified Data**

On occasion, certain types of data not explicitly mentioned in this Privacy Policy may be collected, since they are supplied with the user's consent, or that the collection is permitted under another legal basis established by law.

In any case, the data collection and resulting processing activities will be communicated to website users.

## **5 - Sharing of Personal Data with Third Parties**

To carry out the activities listed above, whenever necessary, we may share your personal data with other companies in our group, service providers, partners, or regulatory bodies. We do not sell personal data. Below is a summary of these possibilities:

- **Service Providers:** To enable us to offer our products and provide our services with quality, we work with various service providers. These providers process the personal data collected on our behalf and in accordance with our instructions.
- **Judicial, Police, or Governmental Authorities:** We must provide personal data of Customers and/or users in compliance with court orders, requests from administrative authorities, legal or regulatory obligations, as well as to act collaboratively with government authorities, generally in investigations involving unlawful acts. In any case, the sharing of personal data will observe all applicable laws and rules, always seeking to guarantee the security of our users' data in accordance with the technical standards employed in the market.

## **6 - How Long Your Personal Data Will Be Stored**

The company may retain users' Personal Data even after the intended purpose has been achieved, strictly to the extent necessary to comply with legal or regulatory obligations applicable to the company or to exercise the company's rights in administrative, judicial, or arbitration proceedings—without prejudice to other applicable legal provisions. Once processing is completed, in accordance with the terms of this section, the data will be deleted or anonymized.

## **7 - Legal Bases for Processing Personal Data**

A legal basis for processing personal data is a lawful justification, as provided by law, that authorizes the processing. Therefore, each personal data processing operation must have a corresponding legal basis.

We process our users' personal data under the following circumstances:

- With the data subject's consent
- To comply with a legal or regulatory obligation imposed on the controller
- For the regular exercise of rights in judicial, administrative, or arbitral proceedings
- When necessary to serve the legitimate interests of the controller or a third party
- For credit protection

### **Important: Opt-Out Policy**

Users of our services may stop receiving communications from our website at any time. To do so, simply send an email to [genetica@geneticagroup.com](mailto:genetica@geneticagroup.com) stating your wish to no longer receive communications, or click the "unsubscribe" link at the bottom of each email.

## **7.1 - Consent**

Certain personal data processing operations on our website will require the user's prior agreement, which must be given freely, knowingly, and unambiguously. The user may withdraw consent at any time, and unless there is a legal basis requiring or permitting data retention, any data processed based on consent will be deleted. Additionally, users may decline to consent to certain personal data processing operations. However, in such cases, they may not be able to use certain website features that depend on that processing. The consequences of withholding consent for a specific activity will be clearly communicated before processing begins.

## **7.2 - Compliance with Legal or Regulatory Obligations by the Controller**

Certain personal data processing operations—particularly data retention—will be carried out to fulfill obligations imposed by law or other applicable regulatory provisions governing our activities.

## **7.3 - Legitimate Interest**

For certain personal data processing operations, we rely solely on our legitimate interest. We may, for example, use this legal basis for processing that is necessary to ensure network and information security, for fraud prevention, or to improve our services based on aggregated metrics of website usage. To learn more about the specific cases in which we use this legal basis, or for further information about the tests we conduct to ensure we can use it, please contact our Data Protection Officer through any of the channels provided in this Privacy Policy, in the "How to Contact Us" section.

## **7.4 - Regular Exercise of Rights in Judicial, Administrative, or Arbitral Proceedings**

This legal basis authorizes the processing of data necessary for legal action and defense in judicial, administrative, and arbitral proceedings. It encompasses the processing of data available in the proceedings themselves, as well as data held by the Company that may be used within the scope of active proceedings.

## **7.5 - Credit Protection**

This legal basis enables the processing of personal data for credit analysis and verification of clients' financial capacity.

## **8 - User Rights**

The Brazilian General Data Protection Law (Law No. 13,709/18), in its Article 18, lists the rights of personal data subjects, which we detail below: Data Subject Rights: The data subject has the right to obtain from the Controller, regarding the data processed by them, at any time and upon request:

- I. Confirmation of the existence of processing;
- II. Access to the data;
- III. Correction of incomplete, inaccurate, or outdated data;
- IV. Anonymization, blocking, or elimination of unnecessary, excessive, or data processed in non-compliance with the provisions of Law No. 13,709;
- V. Portability of the data to another service or product provider, upon express request, in accordance with the national authority's regulations, subject to commercial and industrial secrets;
- VI. Elimination of personal data processed with the data subject's consent, except in the instances set forth in Article 16 of Law No. 13,709;

VII. Information about the public and private entities with which the controller has shared data;

VIII. Information about the possibility of not providing consent and about the consequences of denial;

IX. Revocation of consent, pursuant to §5 of Article 8 of Law No. 13,709/2018.

It is important to highlight that, under the terms of the LGPD, there is no right to the deletion of data processed based on legal grounds other than consent, unless the data is unnecessary, excessive, or processed in non-compliance with the law.

### **8.1 - How the data subject can exercise their rights**

The holders of personal data processed by us may exercise their rights by sending a message to our Data Protection Officer, either by email or by mail. The necessary information for this is in the "How to contact us" section of this Privacy Policy.

To ensure that the user who intends to exercise their rights is, in fact, the holder of the personal data that is the subject of the request, we may request documents or other information that may assist in their correct identification, in order to protect our rights and the rights of third parties. This will only be done, however, if absolutely necessary, and the requester will receive all related information.

## **9 - Security measures in the processing of personal data**

We employ technical and organizational measures capable of protecting personal data from unauthorized access and from situations of destruction, loss, misplacement or alteration of such data. The measures we use take into account the nature of the data, the context and purpose of the processing, the risks that a possible violation would generate for the rights and freedoms of the user, and the standards currently used in the market by companies similar to ours.

Even though we do everything in our power to avoid security incidents, it is possible that a problem may occur motivated solely by a third party, such as in the case of hacker or cracker attacks, or even in the case of the user's exclusive fault, which occurs, for example, when he himself transfers his data to third parties. Thus, although we are, in general, responsible for the personal data we process, we disclaim liability if an exceptional situation such as these occurs, over which we have no control.

In any case, if any type of security incident occurs that may generate risk or relevant damage to any of our Users, we will communicate the affected parties and the National Data Protection Authority about the occurrence, in accordance with the provisions of Article 53 of the Brazilian General Data Protection Law, Law 13.709/2018.

## **10 - Complaint to a personal data protection authority**

Without prejudice to any other administrative or judicial recourse, data subjects who feel harmed in any way may file a complaint with the National Data Protection Authority.

## **11 - Changes to this policy**

We reserve the right to modify these terms at any time, especially to adapt them to any changes made to our website, whether by the introduction of new features or by the removal or modification of existing ones.

## **12 - How to contact us**

To clarify any questions regarding this Privacy Policy or the personal data we process, please contact our Data Protection Officer, Anderson C. Bernardi, at the email address [genetica@geneticagroup.com](mailto:genetica@geneticagroup.com).

We recommend checking the updated version of this Privacy Policy whenever you browse our website.

We are always available to clarify your doubts and put you in control of your personal data.

Count on us to keep you informed!

Chapecó-SC, September 18, 2025.